

THE TRICK IS, THERE IS NO K
1998 Ongoing

Sometimes things find you, rather than you finding them. That's how the "Trick" is. My grandfather was a distributor of candy and cigarettes, (now these sundries are self distributed). To promote business he printed matchbooks with the company name, Dikeou Brothers, and a challenge: collect all six letters of D I K E O U, (different letters of the name were printed in matchbooks venders gave out to customers), and win a free carton of cigarettes. Easy enough, but just like with any of these games there is hitch Guess it if you can Whatever your guess, the piece, already made by my grandfather, became my contribution, the light between the smoker and the prize. It found me, and the light put me into Sabine Russ's and Gregory Volk's exhibition, "Personal Touch". I like to believe it's because the curators found all six letters rather than the chance Staples encounter with Sabine making the application for the show, or maybe it was just my grandfather.